
FROM MOMENT TO MOVEMENT

WE ARE

March
ON

On January 21, 2017, millions of people marched around the country and across the world to raise our collective voices in hope for a better future. Since that day, the work has continued in local communities and organizations. Now, we are coming together to fulfill the potential of that historic moment and take our movement to the next level.

Founded by leaders of many of the sister marches across the country, March On is women-led, but open to all, and will employ a sophisticated political strategy to coordinate concrete actions at the federal, state, and local level through the joint efforts of millions of marchers. March On is a 501(c)(4) organization with a Super PAC and an affiliated (c)(3) project.

**March On is galvanizing the millions of us
who marched to create lasting, transformative political power.**

Imagine if in every community, in every precinct, in every town and city in our country, each Election Day, our marchroots army flooded the streets and marched voters to voting booths. Together, we will impact the outcome of elections to put our country on a better path.

But the work begins far before Election Day.

Our comprehensive election program, March On The Polls 2018, starts today. By the time we march voters to their voting booths on Election Day, we will have:

- Crowdsourced our political agenda through Operation Marching Orders (stay tuned - details coming soon)
- Identified issues of national importance to mobilize around
- Amassed a *marchroots*-funded war chest to help elect - or defeat - our targeted candidates at the local, state and federal levels
- Registered an army of new voters
- Fought voter suppression in all its forms
- Canvassed door-to-door in support of candidates and causes
- Participated in phone banks to recruit voters to our cause
- Strengthened the *marchroots* with our affiliate network, building a nationwide community of informed, engaged and empowered progressives

RESISTANCE ALONE IS NOT ENOUGH. WE CAN MAKE PROGRESS. IT'S TIME TO MARCH ON.